



MATTHEW TARABORRELLI

DESIGN | MULTIMEDIA | WEB

PORTFOLIO
TARAGRAPHIX.COM

EDUCATION

| | |
|----------------|--|
| COLLEGE | West Chester University Of Pennsylvania |
| DEGREE | Bachelor of Fine Arts (BFA), Graphic Design |
| YEARS | 1998 – 2002 |

“Matthew is a highly skilled, highly talented graphic artist. He is also very organized and thorough.”

— Lynn Nace, Publisher, Wolters Kluwer

SKILLS

| | |
|-------------------|-------------|
| Typography | ● ● ● ● ● ● |
| Branding | ● ● ● ● ● ● |
| Photoshop | ● ● ● ● ● ● |
| Illustrator | ● ● ● ● ● ● |
| InDesign | ● ● ● ● ● ● |
| Flash | ● ● ● ● ● ● |
| HTML5/CSS3 | ● ● ● ● ● ● |
| Javascript | ● ● ● ● ● ● |
| PHP | ● ● ● ● ● ● |
| WordPress | ● ● ● ● ● ● |
| Responsive Design | ● ● ● ● ● ● |
| UX/UI | ● ● ● ● ● ● |
| Adobe Premiere | ● ● ● ● ● ● |
| Macintosh/Windows | ● ● ● ● ● ● |

SOCIAL

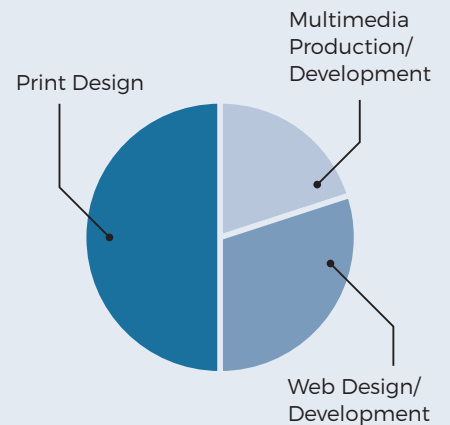
LinkedIn
www.linkedin.com/in/mtaraborrelli

EXPERIENCE

- 2014** **Associate Art Director**
Merion Matters, Inc.
// Research and implimentation of industry trends
// UX/UI development
// Timeline and programmatic animation
// Interface with marketing, sales and editorial to ascertain needs and develop an action plan
- 2012** **Senior Graphic Artist**
Merion Matters, Inc.
// Design of social media ads
// Application of brand identity
// Print design collateral (logos, brochures, flyers)
// Cover-to-cover design and development of 4 national publications
- 2007** **Graphic Artist**
Merion Matters, Inc.
// Development and implementation of email marketing campaigns
// Illustration of print and web graphics
// Video/audio editing
// Managed multiple projects simultaneously
- 2003** **Ad Designer/Relief Coordinator**
Merion Matters, Inc.
// Worked with printers and vendors directly
// Creation of recruitment ads
// Met multiple weekly deadlines
// Preflight/print-ready files

ABOUT ME

As a designer with over a decade of experience, I am continually drawn to design problems to which I can find interesting solutions. I started my career primarily in print, but have since extended my skill set to web and to various multimedia endeavors. I am fascinated by new technologies, which I not only strive to comprehend, but also to master. I routinely balance multiple, highly complex projects simultaneously and always meet deadlines. I have worked tirelessly to perfect my vision, execution and overall skill set to become a distinguished designer in a highly competitive field.



GET IN TOUCH

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// References upon request